

Let's get decorating

We make it easy for you to give your customers all they need to redecorate their home



Dulux Trade
Chic Shadow

Armstead Trade
Hamptons Summer

duluxdecoratorcentre.co.uk



@DuluxDecCentre



duluxdecoratorcentre



At Dulux Decorator Centre we're dedicated to helping your customers decorate and improve their homes.

Our decorating scheme is easy and simple to manage. We provide a choice of paint packs to suit different sizes of property. Then all your customer needs to do is choose their paint colours.

Backed by extensive help and support from our in-store teams, your customers get all they need to **redecorate their new home, whilst helping to maintain your property.**



Armstead Trade
Almond White &
Night Moth

We are proud to be part of **AkzoNobel**, the global leader in decorative coatings

By choosing to work with Dulux Decorator Centre and offering our decorating scheme to your customers you can both benefit from a simple, easy to manage redecoration programme and our local support and expertise.

Plus, you'll have access to the **best decorating brands**, including Dulux Trade, Armstead Trade and our excellent range of own label accessories.



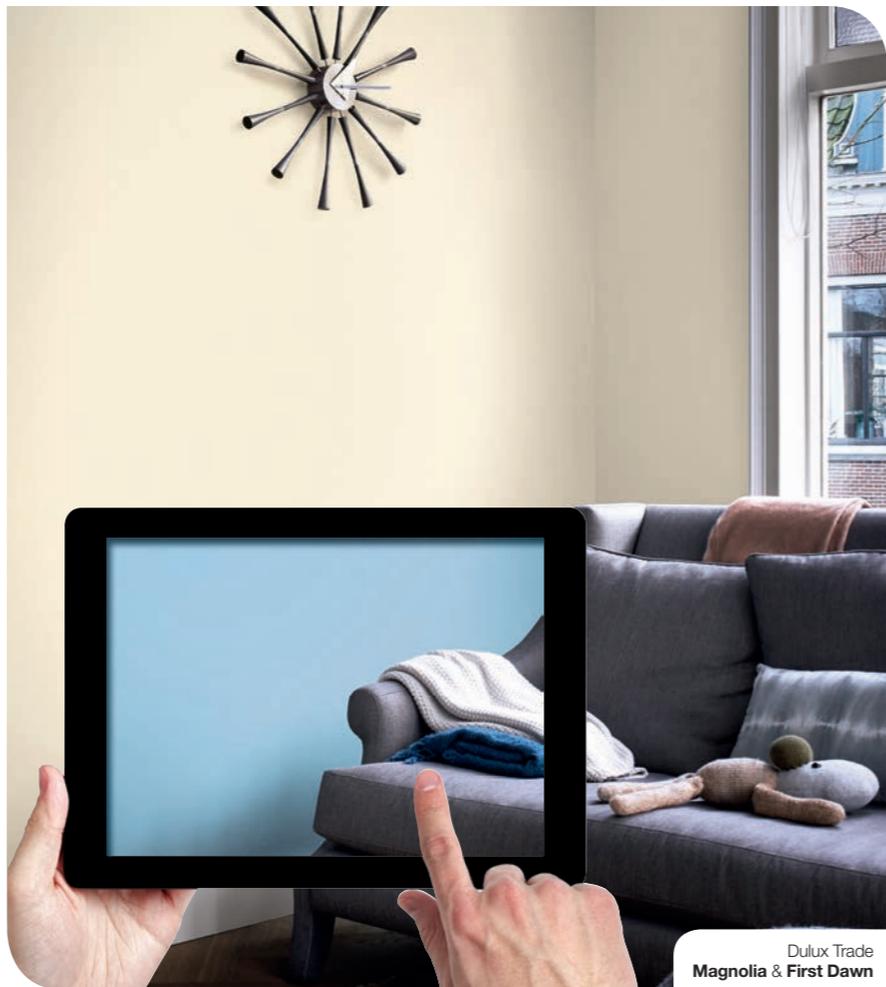
Colour advice and support from the experts

With the right advice comes better results. And as true colour experts, the Dulux Decorator Centre team can give your tenants **all the support they require.**



From picking the perfect shade for the lounge or choosing the best colour scheme for the bedroom, we'll give them the knowledge, support and advice they need to do a job they can be proud of.

Plus, our Visualizer App will help them see what their room will look like before they redeem their voucher, helping them to **make their colour decisions with confidence.**



Easy for your customers, more control for you

The scheme has been designed for you to stay in full financial control; everything is fully accountable and there are no upfront costs to cover.

Plus with a dedicated key contact, your organisation will **receive the specific support you need at every stage.**

What you get:

- Dedicated key contact
- **Easy to use** online voucher management system
- Customer communication packs, including **specific colour card**
- Rewarded with Nectar points, so you can choose from a number of gifts or reward your team with **experiences** or **incentives**
- Payment due **after** voucher redemption



All the information your customers need to be inspired to decorate

As well as full details of how to order their paint packs, your customers will also receive a colour card, helping them **choose their perfect colour.**

Their communications pack also includes hints, tips and decorating inspiration, plus links to a range of **handy 'how-to' decorating videos.**



They may take advantage of our other customer services too, including online ordering and **FREE home delivery.**



Armstead Trade
Silver Ash



Dulux Trade
Butter Biscuit



Dulux Trade
Summer Linen &
Dusted Fondant



Armstead Trade
Danish Blue

We provide all this and more for your customers

What they get:

- Email confirmation of their voucher (or you can print a copy)
- Communication pack; including colour card and welcome letter



- Access to how-to videos and inspiration online
- In-store support from our expert team
- Online and over the phone ordering
- Free delivery, if they don't have time to collect their order

Your customers will benefit from collecting Nectar points on anything they spend over the value of their paint pack voucher. Dulux Decorator Centres are the **only decorating supplier to reward customers in this way.**

